

HEDGEWEEK

FUNDS OF THE FUTURE 2025

Empowering Hedge Fund Success Through Insight, Innovation, and Collaboration

29 April 2025 | etc.venues County Hall, London

Funds of the Future 2025, powered by Hedgeweek, stands as a beacon of inspiration for investors, managers, service providers, and industry stakeholders, uniting visionary leaders to unlock the transformative power of hedge funds. This invitation-only event is more than a meeting—it's a catalyst for meaningful connections and a collective alignment towards a prosperous future.

Designed to tackle the most pressing challenges facing growing hedge funds in today's dynamic investment landscape, the summit will delve into innovative capital raising strategies, enhance investor relations, optimize operational efficiency, and navigate the complexities of regulatory compliance and cutting-edge technology. Join us in shaping the future of finance with bold ideas and pioneering solutions.

AGENDA

8:00	Invite Only Breakfast Opportunity
8:15	Breakfast & Registration
OPENING PLENARY SESSION	
9:00	Welcome Note
9:10	Opening Keynote: Navigating Economic Resilience: Thriving Amid Geopolitical Challenges and Market Volatility <ul style="list-style-type: none">- Economic Uncertainty: How geopolitical tensions are impacting market volatility.- The Delicate Balance: Managing inflation while supporting economic growth.- Fiscal and Monetary Policy: How governments and central banks respond to crises and reshape the global financial landscape.- Strategic Foresight: Weathering the unexpected in a rapidly changing geopolitical environment. Confirmed Speaker: Helen Belopolsky , Global Head of Geopolitical Risk, HSBC
9:30	Keynote Panel: Maximising Returns in a New Market Era: Performance outlook and key trends <ul style="list-style-type: none">- Navigating Volatility and Growth: How to mitigate risks and capitalise on opportunities as they arise.- Macro Themes to Watch: Leveraging macroeconomic trends and geopolitical shifts to drive investment decisions and enhance portfolio resilience in uncertain times.- Adapting to a Post-Peak Rate Environment: How hedge funds are recalibrating strategies to thrive as interest rates decline from post-pandemic highs.

	<ul style="list-style-type: none"> - Alternative Growth Regions: Exploring the untapped potential of the Middle East, Southeast Asia, Africa, and Latin America as emerging hubs for capital allocation and portfolio diversification. <p>Confirmed Speakers:</p> <p>Douglas Hepworth, Chief Operating Officer & Chief Risk Officer, Gresham Investment Management</p> <p>Neil Brown, Geopolitical Strategist, Deltroit Asset Management</p> <p>Caroline Lovelace, CIO, Preserver Partners</p>	
10:10	<p>Allocator Keynote: Mastering Capital Allocation in Volatile Markets: The Investor Viewpoint</p> <ul style="list-style-type: none"> - Investor Sentiment: How uncertainty determines when and where investors deploy capital. - Risk vs. Reward: Key factors investors weigh when balancing risk and return in volatile markets. - Capital Flow Trends: How are geopolitical and market shifts influencing investor capital allocation? - Time Horizon Adjustments: Balancing short-term liquidity needs with long-term growth opportunities. <p>Confirmed Speaker:</p> <p>Maxime Glasson, CAIA, Head of Hedge Fund Allocation, Novum Capital Partners</p>	
10:30	Coffee Break	
	CAPITAL RAISING STAGE	OPERATIONAL INFRASTRUCTURE STAGE
11:00	Welcome Note	Welcome Note
11:05	<p>Panel: The Investor Outlook: A Fundraising Guide for Emerging Hedge Funds</p> <ul style="list-style-type: none"> - Tailoring to Investor Needs: How can emerging managers better align their strategies with investors’ 	<p>Panel: Scaling Smart: Building Operational Infrastructure for Strategic Growth</p> <ul style="list-style-type: none"> - New Markets, New Opportunities: How expanding into regions like the Middle East can open doors to

	<p>mandates by listening and adapting to specific investor criteria?</p> <ul style="list-style-type: none"> - Standing Out in a Crowded Market: How can emerging hedge funds differentiate themselves from larger multi-manager platforms? - The Future of Multi-Manager: Has the zenith of the multi-strategy pod groups' era been reached? - Investor Expectations: Insights on building trust, track record, and operational standards that meet institutional demands. <p>Confirmed Speakers: Sabrina Chiang, Business Development, Oxford Algorithms Alyx Wood, Co-Founder and CIO, Kernow Asset Management Dr. Thomas Maier, Head of Hedge Funds, Feri Trust</p>	<p>investors and operational efficiencies while managing local challenges.</p> <ul style="list-style-type: none"> - Inorganic Growth for Scale: Using acquisitions and partnerships to grow without relying on fundraising, and the operational complexities that come with it. - Tech-Enabled Scalability: How technology and the right service providers help hedge funds streamline operations and manage growth across multiple regions. - Balancing Growth and Efficiency: Strategies to expand into new markets and scale through mergers while maintaining operational excellence and investor confidence. <p>Confirmed Speakers: Mathias Piardon, CEO, 1LCapital AG Simon Bowie-Britton, Chief Technology Officer, Trium Capital Panos Nikopolitidis, Global Head Of Operations, Janus Henderson Investors</p>
11:45	<p>Panel: Mastering Strategic Capital Raising: Innovative Approaches for Success in Challenging Markets</p>	<p>Panel: Streamlining Success: Leveraging Outsourcing for Operational Excellence</p>

- **Fundraising Channels:** How to leverage capital introduction services, 3PMs, and direct approaches to reach the right investors efficiently.
- **Consultants - Gatekeepers or Partners:** Practical steps for getting on consultants' radar, aligning with their evolving criteria, and securing their support for capital allocation.
- **Adapt or Fall Behind:** How to customise your strategy to meet specific investor mandates, especially with rising interest in private markets and alternatives.
- **Expanding Horizons:** How to look beyond traditional markets and identify new capital sources, and how to tailor your approach to different cultural and regional expectations.

Confirmed Speakers:

Anna Hubbard, Head of Investor Relations, Boldhaven Management

Monica Won, Head of Business Development and Investor Relations, JJJ Capital

Marcantonio Gonzaga, Head of Partnerships, Miria Capital Advisors

- **Outsourcing Key Functions:** How hedge funds can optimise compliance, IT, and middle-office operations without losing control.
- **Partnering for Scalability:** Choosing the right outsourcing partners to drive growth while maintaining flexibility.
- **Boosting Efficiency:** The role of outsourcing in freeing up resources to focus on core investment activities and regulatory demands
- **Mitigating Risk Through Outsourcing:** Reducing operational risks by leveraging expert providers for regulatory compliance and infrastructure management.

Confirmed Speakers:

Linda Leaney, COO, Nazare Point Investment Advisors Ltd

Anna Colombatti, CAIA, Investment Chief Operating Officer, AXA Investment Managers

<p>12:25</p>	<p>Fireside Chat: Data-Driven Fundraising: Harnessing Analytics for Strategic Capital Acquisition</p> <ul style="list-style-type: none"> - Leveraging Data for Investor Targeting: How can funds use advanced data analytics to identify potential investors and allocate resources? - Optimising Fundraising Efforts with Data: Tracking and analysing fundraising success, using data to refine their approach and boost efficiency. - Personalising Investor Engagement: Using data to tailor communication and pitches to investor preferences, improving engagement and trust. - Predicting Capital Flows: How data can help predict market trends and investor behaviour, and allow you to proactively adjust fundraising strategies. <p>Confirmed Speakers: James O'Connell, Head of Marketing & Investor Relations, Astaris Capital Management LLP</p>	<p>Fireside Chat: Prime Brokers: Unlocking a Competitive Edge for Emerging Hedge Funds</p> <ul style="list-style-type: none"> - Choosing the Right Partner: How emerging funds can find a prime broker that offers the right balance of fees, services, and flexibility. - Enhancing Credibility: How the right prime broker boosts fund credibility with investors and enhances operational due diligence. - Capital Introduction Benefits: Leveraging cap intro services from prime brokers that align with your strategy to unlock new investor opportunities. - Managing Operational Risk: How prime brokers can support operational risk management and help funds navigate size and trading requirements. <p>Confirmed Speakers: Vicky Snow, Head of Operations, Eicos Investment Group</p>
<p>12:45</p>	<p>Lunch</p>	

13:45

WORKSHOPS

**A. From Branding to Capital: Effective Marketing
Tactics for Fund Growth**

Explore how to navigate in-house vs. third-party marketing, regulatory hurdles, and innovative tactics to build a brand that attracts investors and capital.

**B. The Investment Due Diligence Toolkit: What
Allocators Look For**

Gain insights into how allocators assess funds with limited track records, the analytical tools they rely on, and the key investment criteria that build confidence and drive allocation decisions.

Confirmed Speakers:

Nathalie Söderlund, CFA, Portfolio Analyst, Fourth Swedish National Pension Fund (AP4)

Victoria Gevorkova, PhD, Associate, Manager Research, Redington

Fireside Chat: Strengthening Foundations: Advanced Risk Management and Governance for Sustainable Growth

- **Building a Resilient Risk Management Framework:** How hedge funds can develop strong, adaptable risk management systems to navigate market volatility and operational challenges.
- **Governance as a Competitive Advantage:** The role of effective governance in improving investor confidence and meeting regulatory expectations.
- **Aligning Risk Management with Growth:** How to integrate risk management into operational expansion plans, balancing the need for growth with the protection of capital and reputation.
- **Enhancing Transparency and Oversight:** Best practices for governance structures that ensure clear accountability, transparency, and oversight across global operations.

14:00 Panel: Compliance and Capital: Aligning Hedge Fund Operations with Global Regulatory Demands

- **Adapting to Multi-Jurisdictional Regulations:** Streamlining compliance across different global

C. Allocator Expectations: ODD Insights for Successful Fundraising

Explore what allocators prioritise in ODD, how investor relations teams can align with these expectations, and the key elements that drive successful fundraising through transparency and trust.

Confirmed Speakers:

Caroline Bradley, Head of Investor & Counterparty Relations, Fifthdelta

D. ESG: Understanding Strategies to Attract Purpose-Driven Capital

Discussion around the complexities and opportunities in ESG fundraising, covering data challenges, greenwashing concerns, regulatory shifts, and how hedge funds can develop authentic ESG strategies to attract sustainability-focused investors without compromising financial performance.

Confirmed Speakers:

Anna-Marie Tomm, ESG Data Scientist, Man Group

regulatory frameworks, especially in emerging regions like the Middle East, US, and Europe.

- **Technology & AI Compliance:** Addressing challenges with integrating AI and tech, including compliance around personal communication tools, data privacy, and record-keeping.
- **Regional Regulatory Nuances:** Comparing regulatory demands across key financial hubs and how to meet differing investor and regulatory expectations.
- **Emerging Reporting Standards:** How the new regulatory expectations around sustainability, risk, and transparency are influencing operational efficiency and governance standards in hedge funds.

Confirmed Speakers:

Hung Luc, Head of Compliance EMEA, Schonfeld

Huan Ke, General Counsel & Chief Compliance Officer, Redwheel

Sven Jones, Head of Compliance, Marshall Wace

<p>14:45</p>	<p>Panel: Winning Tickets: How are Family Offices Fuelling Hedge Fund Growth?</p> <ul style="list-style-type: none"> - The Direct Approach: Building personal relationships and tailoring investment strategies based on close partnerships with fund managers. - Decision-Making Autonomy: Exploring the often more flexible and less bureaucratic decision-making processes of FO's compared to institutional investors. - Bespoke Fund Structures: What structures align best with FO's long-term financial and legacy goals? - Global Outlook: Understanding the diverse preferences of FO's across different regions and how to adapt your approach accordingly (e.g., US, Europe, Middle East). <p>Confirmed Speakers: Sherban Tautu, Founder, Ten Edges Capital Per Wimmer, Founder & CEO, Wimmer Family Office Nataliya Johnson, CEO & Founder, Vasant Capital Christoph Roos, Member of the Board, GE Ventures AG</p>	<p style="text-align: center;"><u>WORKSHOPS</u></p> <p>A. Allocator Insights: Succeeding in Operational Due Diligence</p> <p>Explore the key ODD criteria allocators focus on, common red flags, and how emerging managers can align their operational practices to meet allocators' rigorous standards.</p> <p>Confirmed Speakers: Irfan Yunus, Director, Head of Investment Manager Due Diligence, Citi Global Wealth Investments</p> <p>B. Building the Dream Team: Hiring and Retention Essentials</p> <p>Discuss the key strategies for hedge funds to know when to expand their team, how to attract top talent, and the best practices for retaining and motivating employees for long-term growth.</p> <p>Confirmed Speakers: Fahd Ahmed, CEO, Iguana Investments</p>
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	<p>15:30 Fireside Chat: Bridging Investment Worlds: Navigating Investor Dynamics for Fund Success</p> <ul style="list-style-type: none"> - Distinct Investment Criteria: How do private wealth and institutional investors differ in risk appetite, due diligence processes, and capital allocation preferences. - Customisation vs. Standardization: Practical strategies for tailoring fund structures to suit the personalized needs of investors. - Balancing Both Worlds: Key tactics for emerging managers to attract and manage capital from both FO's and institutional investors without diluting focus. - Due diligence: What key questions are coming up as LP's assess new allocations – and how long is the process taking? 	<p>C. The Smart Stack: Levelling the Field with AI and Data</p> <p>This workshop will dive into how emerging hedge funds can build an advanced tech stack using AI, data analytics, and cutting-edge tools to compete with established managers, streamline operations, and promote scalability.</p> <p>Confirmed Speakers: Timothée Consigny, Chief Technology Officer, H2O Asset Management</p> <p>D. Cybersecurity in Action: Navigating Real-Time Threats and Strengthening Defences</p> <p>In this interactive session, be guided through a series of real-time cybersecurity scenarios where you must make crucial decisions to protect your fund's data and operations. As the scenarios evolve, you will be confronted with escalating risks, such as phishing attacks, data breaches, or insider threat.</p>
15:45	Coffee Break	
16:15	<p>Closing Keynote: Thriving Through Change: Harnessing Resilience for Personal and Professional Success</p> <p>Join an inspirational keynote sharing powerful insights on resilience, overcoming adversity, and achieving success. This session will offer motivating takeaways on leadership, perseverance, and how to thrive in the face of challenges—valuable lessons for both personal and professional growth.</p>	
16:45	Keynote Q&A	

17:00	Networking Drinks
18:00	Close